

GNCI

WIRELESS ATM CONNECTIVITY FROM GNCI

The Customer

...A Large Credit Union Service Organization located in the Southwestern United States. The customer provides an ATM network for the convenience of the participating Credit Unions and their members. This customer has grown significantly over the past 10 years and now has over 30 participating Credit Unions, servicing approximately 200 drive-up and walk-up kiosk ATMs throughout the West and Southwest.



Global Net Commerce, Inc.

Secure In Wireless * Solid In Solutions

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CASE STUDY: WIRELESS KIOSKS & DRIVE-UP ATM CONNECTIVITY

The Challenge

Always in search of ways to improve value to clients, the customer was looking for ways to reduce communication costs and improve time-to-market for their ATM fleet. Additionally, the majority of their ATM's are located "off-premise" as either walk-up kiosk or drive-up ATMs adjacent to shopping malls. The deployment cost for wired communications was prohibitive. They were looking for innovative, cost-effective alternatives to deploy their ATMs.

The Solution

This customer chose GNCI's wireless ATM connectivity program to provide that competitive edge they sought for ATM communications. GNCI was able to address both legacy Bisynchronous and TCP/IP ATM communications, which were important requirements for their Credit Union clients. Additionally, the program services available from GNCI provided a turn-key operation, allowing the customer to confidently market this money-saving solution to their client base.

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- *High Speed Wireless Communications*
- *High Security Networking Devices*
- *Versatile, Flexible Applications*
- *Cost Effective*

The Result

This customer is now routinely delivering wireless ATMs today at a fraction of the cost of traditional leased landlines, with communication delivery reduced from 60-90 days, to less than 10 days. The GNCI ATM program provided reliable wireless telecommunications services that combined cost effectiveness, high security and real value for the customer.

Benefits

- Significant cost savings versus landline
- Improved time to market with speedy deployments
- Versatile and flexible applications with high network availability
- High security features / IPSEC / VPN client server
- Easily upgradeable radio card PCMCIA / Cardbus slot for future broadband platforms

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