



**Global Net Commerce, Inc.**

Secure In Wireless • Solid In Solutions

# Mobile Branch

As financial institutions face the challenge of providing their customers with the latest in technology and personalized service, a mobile banking vehicle is a cost-effective alternative delivery system. A mobile branch can deliver personalized services to multiple locations. These mobile branches can be full-service, fully staffed branches offering everything a brick-and-mortar branch offers, unstaffed self-service ATMs, or anything in between. Mobile branch security systems are designed by the largest bank security companies in the country.

Mobile branch vehicles can be utilized to promote new account drives at large employee events, retirement communities, apartment complexes, sub-divisions, military bases, college campuses, large grand opening events, and many other applications. Mobile bank vehicles limited to cash dispensing services can be beneficial at sporting events, conventions, trade shows, art shows, dog shows, fairs, community events, etc.

Mobile branch banking is also the perfect solution during a branch remodel or construction of a new bank branch. With fewer employee and customer safety concerns, remodeling or new construction can be completed quicker, easier, and without inconveniencing your customers.

Some markets don't warrant the \$1,000,000+ expense of a traditional brick-and-mortar branch. Mobile banking can provide a cost-effective method to service smaller or targeted markets during normal weekday business hours, providing a visible banking presence with lower facility cost for these underserved markets. On weekends the mobile branch can easily relocate to other locations to provide ATM services at special events.

Before closing an unprofitable branch, a mobile branch can be implemented as an alternative to a permanent branch. Less facility cost and lower overhead may make it possible to continue serving customers at that location without a brick-and-mortar facility.

Mobile branches are also essential in providing immediate services during disaster recovery. Mobile branches are fully self-contained, generating their own power, security, and wireless communications. A mobile unit can be an integral part of any institution's disaster recovery plan.